



optimized mobility · since 1954







# Current Challenges in Urban Mobility

## Keeping pace with urban development

In rapidly growing cities and developing countries, transport networks often fail to satisfy urban mobility needs. This results in long travel times, increasing congestion, and a general loss of efficiency for the urban system.

## Boosting economic growth

The movement of men and women, goods and ideas, is a precondition to economic development. In order to improve access to services, jobs and resources, a strong mobility policy needs to be implemented in favor of the urban population.

## Strengthening institutions

Specific institutions are required to efficiently organize urban transport. Existing local government bodies do not always have the capacity or the mandate to adequately manage mobility. Sound mobility policies need to go beyond administrative boundaries, and take action at the level of activity zones and employment catchment areas.



## Integrating all modes of transport

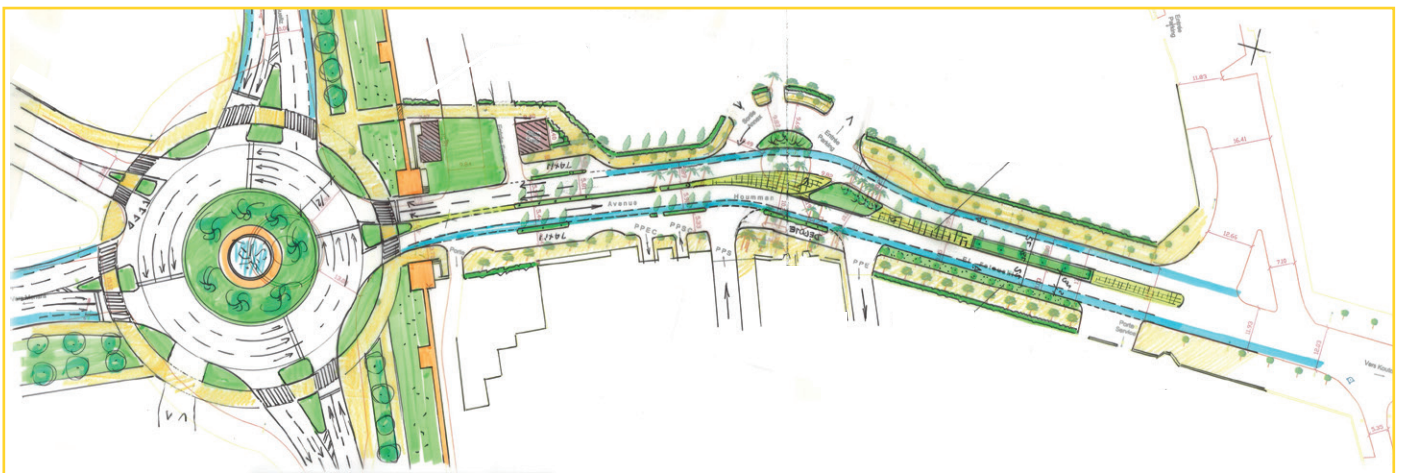
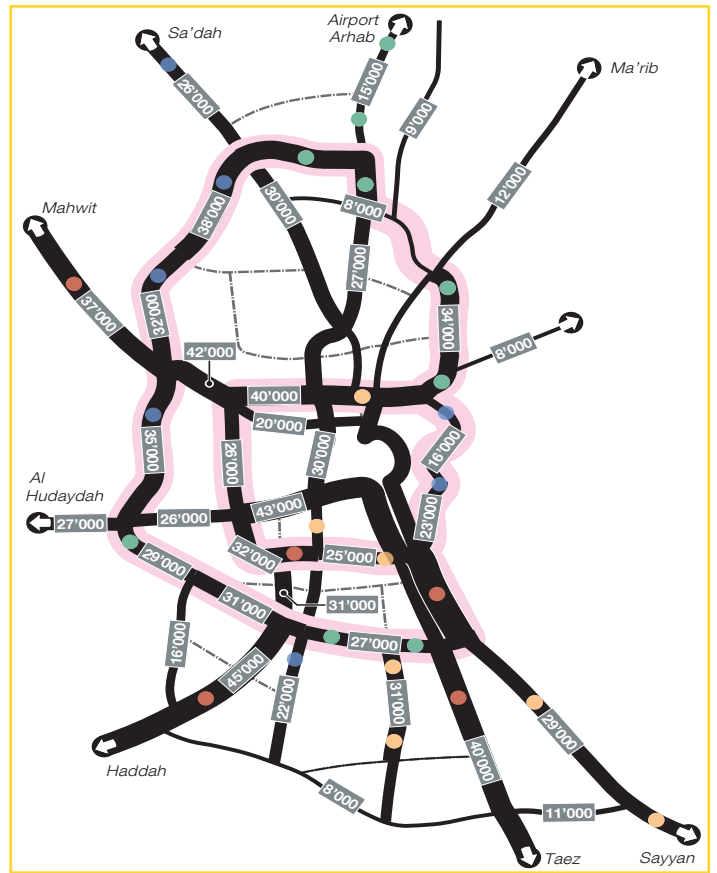
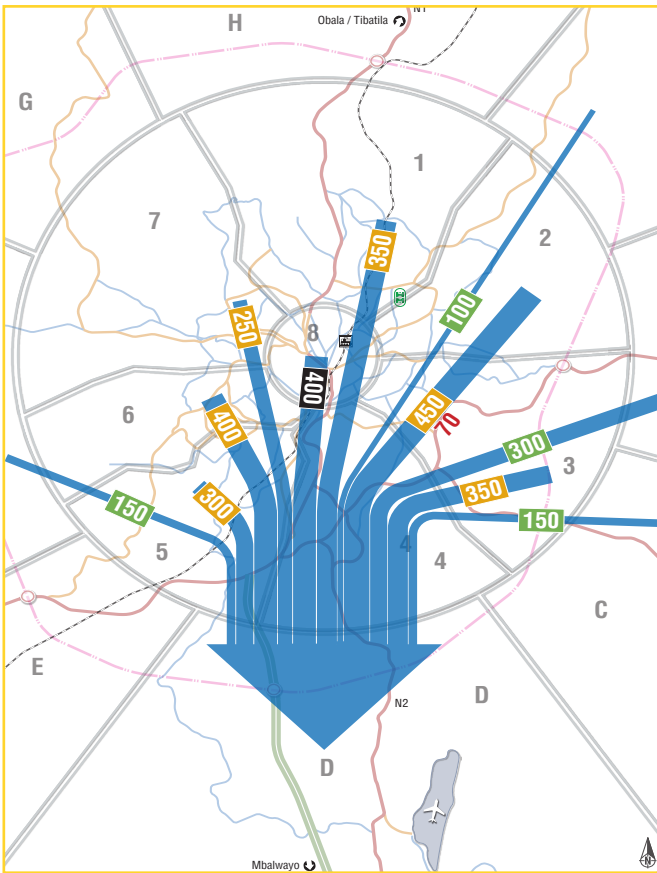
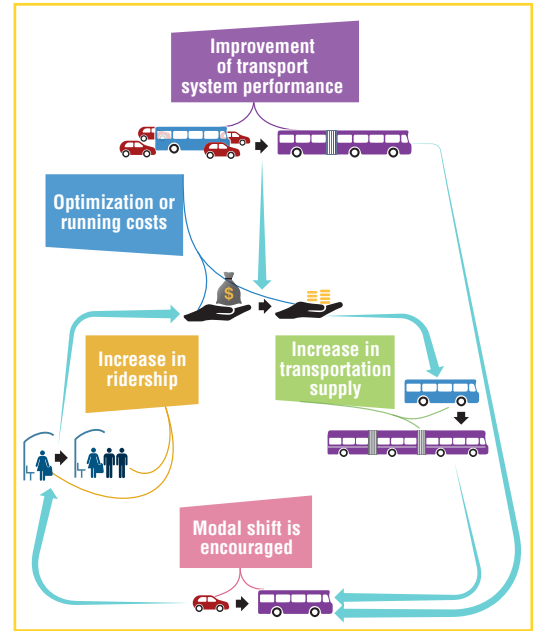
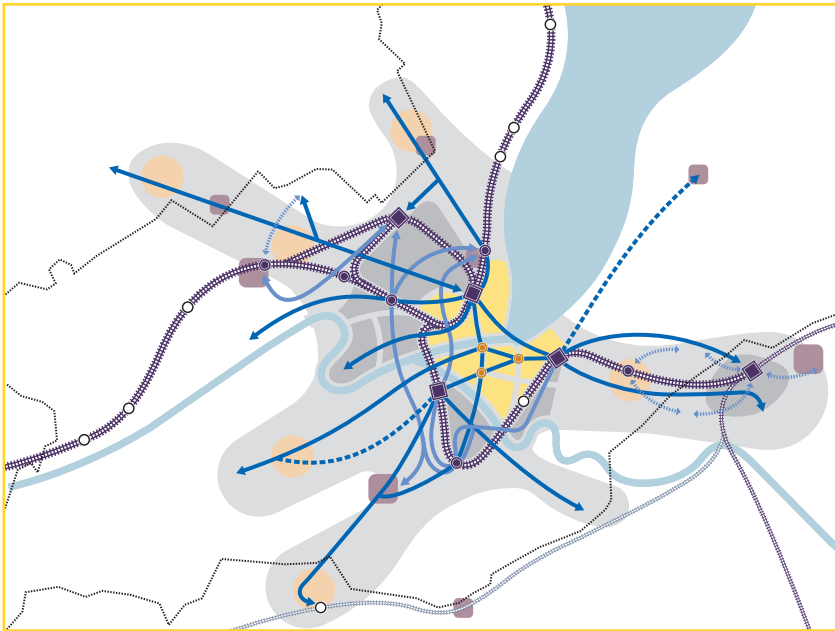
Walking, cycling, formal or informal public transport, private vehicles: all modes of transportation have to be considered jointly in order to meet growing mobility needs with effective and environmentally-friendly solutions.

## Tackling current environmental issues

While the transport sector is an important contributor to greenhouse gas emissions, the infrastructure on which it relies is often also vulnerable to climate change. At the local level, reducing the number and the length of motorized trips is a key lever to improve air quality and claim back public space.

## Developing sustainable business models

Building and operating transport infrastructures requires significant volumes of funds that often need to be secured from multiple sources. It is therefore crucial to aim for and attain a realistic financial equilibrium ensuring the provision of sustainable transport service



# Our Services

## Optimizing Mobility

**The most efficient investments are not always the heaviest! In order to tackle contemporary urban challenges, our approach consists in optimizing mobility.**

**« Doing more with less » is our motto.**

Our mission is to advise our clients in this complex process of optimizing mobility. We assist governments, local authorities and public agencies in the realization of their projects in various fields connected to mobility.

The work of our team is characterized by a combination of conceptual capacity and robust methods, adapted to a wide variety of contexts, at different scales of intervention.

Our services are guided by :

- an integrated vision of mobility, taking into account all modes of transportation, addressing the challenges of urban development, and thinking outside the box to design intelligent and adaptive solutions;
- an independent search for the general interest and recommendations bringing improvements to the widest possible range of beneficiaries;
- rigorous work methods, combining advanced skills and tools with a strong involvement of all stakeholders (through consultation, communication, knowledge diffusion and public education);
- an in-depth analysis and understanding of local conditions to design interventions that are effective, realistic, and adapted to each specific geographic, economic, and social context;
- systematic consideration of the particular institutional landscape to prepare and facilitate decision-making and to avoid deadlocks;
- a constant concern about economic efficiency and the ability to formulate proposals adapted to tight budgetary constraints.



## Fields of intervention

- Mobility planning
- Public transport and intermodality
- Traffic management
- Parking management
- Surveys and modelling
- Road safety
- Public space design
- Capacity strengthening
- Governance and financing
- Research & development
- Project management
- Technical assistance
- Independent expertise
- Knowledge sharing





## Core Values

Independent and plurinational, the Transitec group is a consultancy firm dedicated to efficient urban mobility, both at the technical and institutional levels. We rely on a cohesive team of 90 professionals working from ten different offices in Europe and Morocco to deliver services that have been recognized for their relevance and reliability for more than 60 years. Distinctly international, Transitec is a partner of choice for public authorities in countries where mobility challenges are particularly acute. Our approach, focusing on the client's needs and stakeholders' dialogue, has fostered transparent and long-term relationships in all our countries of intervention.

In order to preserve its independence, Transitec is proudly owned by its core dedicated employees since its incorporation, over three generations ago.

method

openness

partnership

support

sustainability

technicity

dialogue



# At Your Service

## A Solid Base

Founded in 1954, Transitec boasts a network of permanent offices in Switzerland, France, Belgium, Portugal, and Morocco. In Switzerland, Transitec is a leader in the field of urban mobility and carries out several large-scale assignments for public agencies and private clients. On the European market, Transitec's expertise covers a broad set of complementary skills, from strategic planning to monitoring & evaluation, including infrastructure design, support to project implementation, and technical assistance to cite but a few.

## Worldwide

Independently or as a joint venture, Transitec regularly works in over twenty countries, particularly in North and West Africa. Transitec also has references in the Middle East, Central Asia, and Australia, demonstrating a strong capacity to successfully perform in a variety of contexts. Worldwide, we adapt our know-how to fit local challenges and design tailored solutions with a constant attention to relevance and quality.

## Clients

Among our clients, we count numerous cities, regions, transport authorities and operators, agencies in charge of urban roads and public space, and international financial institutions (World Bank, EBRD, AFD, GIZ, SECO, etc.).

## Our Offices





## France

28, rue Sainte Foy  
75002 Paris  
+ 33 (0) 1 43 48 36 59

## Switzerland

4, avenue Auguste-Tissot  
1006 Lausanne  
+ 41 (0) 21 652 55 55

## Portugal

Rua dos Douradores, n° 135  
1100-204 Lisbon  
+351 (0) 213 879 111

## Morocco

64, rue Melouiya, Agdal  
10.000 Rabat  
+ 212 (0) 5 37 77 20 16



[www.transitec.net](http://www.transitec.net)  
[international@transitec.net](mailto:international@transitec.net)